

ORDER



Orders Order / Rev: 37051
 Alt Order #: 08854428
 Product Desc: AFF-SENATE
 Estimate: 553
 Flight Dates: 08/29/12 - 09/04/12
 Original Date / Rev: 08/21/12 / 09/05/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency Name: Mentzer Media Services
 Buying Contact: _____
 Billing Contact: _____

 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: American Future Fund
 Demographic: A35+
 Product Codes: PO4
 Priority: LV1
 Revenue Codes: AGY, POL, ISS

New Business Thru: 06/03/10
 Order Separation: 00:10:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	7	\$36,600.00	\$31,110.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$36,600.00	\$31,110.00	0.00
Totals	7	\$36,600.00	\$31,110.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	21%	\$36,600.00
Market	100%	\$174,285.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	26%	\$45,314.29
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	28%	\$48,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/29/12	08/29/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$15,000.00	LV1	0.00	NM	4	\$25,000.00
CSI															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/27/12 - 09/02/12				--W----		\$15,000.00	0.00								
Spot	Ch	Date Range	Description		Start/End Time			Weekdays	Length	Rate	Rtg	Type			
1	8	08/27/12-09/02/12	Wed 10-11p		10-11p			--W-----	:30	\$15,000.00	0.00	NM			

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KLAS

Totals 7 \$36,600.00